## **BIOGRAPHY**

Guyanese & Bajan Beauty, Jourdin Pauline Releases Her First Single Entitled "TRASH (#TTWNA)"

Jourdin Pauline makes her music scene debut with the release of her new muchanticipated single. Available now on every major music platform worldwide.

Produced by Grammynominated producer Go Grizzly, Jourdin's new single keeps it gritty to say the very least.

Listen at: http://smarturl.it/gywh14

### **MARKETING**

- •Street/College: Snipe campaign in the southern regions, street teams going strong in key markets (ATL, South Carolina, North Carolina, Texas, etc)
- •Radio/Video: Regional Broadcast in Target Markets.
- Tools: Digital EPK, Posters, Samplers, Stickers, Flyers, Ecards, Banners & T- Shirts available.



### BUZZ

Jourdin Pauline's single TRASH (#TTWNA) is quickly taking over the air waves, it's being played by the following iHeart radio stations (96.7 The Beat, 96.3 The Block, 105.3 The Beat & 99 Jams) to name a few.

•She has over 165,00K Instagram followers & by popular demand she's appealing to the masses rapidly.

# TV & FILM PLACEMENTS

Jourdin Pauline has numerous TV and Film placements. Jourdin's songs which she has co-wrote & written have been placed in various television shows such as The Last OG, CSI Miami, Bad Girls Club, Empire & Grown'ish.

#### Website:

www.jourdinpauline.com

Contact: Margaret McDonald 310-848-9125