

**JOURDIN**  
**PAULINE**  
**EPK'25**





# ABOUT JOURDIN

Jourdin Pauline is a bold voice in today's music and culture landscape – blending genre-defying sound with fearless expression and a visual aesthetic all her own. Dubbed the “Guyanese Pop Princess,” Jourdin fuses edgy trap-pop production with sultry R&B melodies and unapologetic lyrics – creating a sound that's as powerful as her presence.

Raised in Los Angeles by way of Georgetown, Guyana, Jourdin has crafted a unique identity that blends cultural pride with modern glamour. Inspired by legends like Prince, Rihanna, and Frank Ocean, Jourdin's music is also an exploration of sensuality, strength, and spiritual self-expression. She calls her fashion style “high-fashion hippie goddess chick” – a perfect reflection of the duality in her identity: bold yet bohemian, luxurious yet free-spirited.

Her official artist breakout began in 2019 with “Trash (#twna)”, followed by viral hit “Spiral”, which surpassed 1 million YouTube views earning her a fast-growing global fanbase, millions of views, and features in major platforms like BET, FLAUNT, Hypebae, and Billboard. Jourdin's latest rising single “Top Of The Morning” exploded on TikTok, turning heads across the industry; catching Cardi B's attention and earning her a legendary co-sign, further cementing her influence across platforms. Her current single “Sugar” isn't just trending – it's taking over, with Kim Kardashian herself calling it a fave.

Her songwriting talents have landed her placements on popular television shows like Disney's Ant Farm, Shake It Up!, Freeform's Grown-ish, and Netflix's 13 Reasons Why; revealing the full scope of her creative versatility.

As a multi-hyphenate talent, she's also made waves on the runway and red carpet, turning every appearance into a style statement. Having partnerships with Fashion Nova and True Religion, Jourdin's signature fashion-forward presence blends effortlessly with her music persona.

Whether she's delivering powerhouse vocals, serving high-glam looks, or lighting up a stage, Jourdin Pauline is not just making music – she's building an empire. And this is only the beginning!



# SOCIAL



1.3 M+ Followers



11.4 M+ Views



145 K+ Followers | 1.6M+ Likes



6.8 M+ Streams



21K+ Followers



3.2 M+ Streams

# PRESS

ESSENCE JUST JARED

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IS 50

GENIUS  
FLAUNT

ESSENCE  
GU

ALL HIPHOP

LA WEEKLY

PODCAST  
SERVICE

LYRICAL  
LEMONADE







**Newest Single Viral on TikTok, Spotify  
Co-Signed by Kim Kardashian  
surpassed 1.1m+ streams globally**



**803k+ Views Via Youtube**



**Viral on TikTok, Spotify  
Co-Signed by Latto, CoCo Jones, etc.**



**1M+ Views Via Youtube**



**Viral on TikTok, Spotify**



**2M+ Views Via Youtube**



**Viral on TikTok  
Co-Signed by Cardi B.**



**12K+ Views Via Youtube**

**CONTACT**  
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